



**FOR IMMEDIATE RELEASE**

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**THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM ANNOUNCES PARTNERSHIP WITH ACCESS PROGRAM FOR LOW-INCOME FAMILIES, MUSEUMS FOR ALL**

**New York, NY** — Today, The National September 11 Memorial & Museum is pleased to announce that it has joined Museums for All, a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children’s Museums (ACM), to encourage people of all backgrounds to visit museums regularly and build lifelong museum-going habits. The program allows those receiving food assistance (SNAP) benefits to visit the 9/11 Memorial & Museum **free of charge, for up to four people**, with the presentation of a SNAP Electronic Benefits Transfer (EBT) card. Similar free and reduced admission is available to eligible members of the public at more than 850 museums across the country. Museums for All is part of the 9/11 Memorial & Museum’s broad commitment to seek, include, and welcome all audiences.

“I’m thrilled the 9/11 Memorial & Museum has joined Museums for All and believe it will have a significant impact in our community, especially to those families who receive SNAP benefits and can now visit the museum without worrying about cost;” said **Deputy Speaker Diana Ayala, Chair of General Welfare**. “This program will increase the accessibility of the Memorial & Museum as an educational resource for people of all ages and backgrounds and further ensure that we never forget the lessons learned from that unforgettable day.”

Museums for All helps expand access to museums and raise public awareness about how museums in the U.S. are reaching their entire communities. More than 850 institutions participate in the initiative, including art museums, children’s museums, science centers, botanical gardens, zoos, history museums, and more. Participating museums are located nationwide, representing all 50 states, the District of Columbia, and the U.S. Virgin Islands.

“It’s a foundational belief of the 9/11 Memorial & Museum that museums should be available to all, not just those who can afford it,” said **Alice M. Greenwald, President & CEO of the 9/11 Memorial & Museum**. “By joining Museums for All, we hope to create more equitable access to the history and legacies of 9/11.”

**ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

The National September 11 Memorial & Museum is the nonprofit organization that oversees operations for the 9/11 Memorial and 9/11 Memorial Museum. Located on eight of the 16 acres of the World Trade Center site, the Memorial and Museum remember and honor the 2,983 people who were killed in the horrific attacks of September 11, 2001, and February 26, 1993. For more information or to reserve a ticket to the 9/11 Memorial Museum, please visit [911memorial.org](http://911memorial.org).

**ABOUT THE INSTITUTE OF MUSEUM AND LIBRARY SERVICES (IMLS)**

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 35,000 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant-making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit [www.ims.gov](http://www.ims.gov) and follow us on Facebook and Twitter.

**ABOUT ASSOCIATION OF CHILDREN'S MUSEUMS (ACM)**

The Association of Children's Museums (ACM) champions children's museums worldwide. With more than 460 members in 50 states and 16 countries, ACM leverages the collective knowledge of children's museums through convening, sharing, and dissemination. Learn more at [www.childrensmuseums.org](http://www.childrensmuseums.org).

**MEDIA CONTACT**

Lee Cochran/Grant Kinsaul  
212-312-8787  
[press@911memorial.org](mailto:press@911memorial.org)

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