

FOR IMMEDIATE RELEASE

Monday, March 23, 2015

JON STEWART NAMED HONORARY CHAIR OF THIRD ANNUAL 9/11 MEMORIAL 5K RUN/WALK AND FAMILY DAY

Run/Walk and Family Day to Support the 9/11 Memorial and Museum

(New York) March 23, 2015 - The National September 11 Memorial & Museum today announced "The Daily Show" host Jon Stewart will serve as the honorary chairman of the third annual 9/11 Memorial 5K Run/Walk and Family Day, on Sunday, April 26. Proceeds from the event will support the Memorial and Museum.

Visit <u>911memorial.org/5k</u> to register and view videos, pictures and more from previous 5K events. See and share more on Twitter <u>@911Memorial5K</u> and join us on Facebook at <u>911Memorial5KRun</u>.

"The 5K Run/Walk and Family Day is a great annual event that allows us to band together in support of the Memorial's mission to commemorate the nearly 3,000 lives lost on 9/11 and honor the heroism and sacrifice of the first responders and rescue and recovery workers," 9/11 Memorial President Joe Daniels said. "We are thrilled to have 9/11 Memorial Board Member Jon Stewart as our event's honorary chairman. He is a leading voice for this city and in this country, and a longtime supporter of our institution and the men and women behind the recovery and rebuilding of the World Trade Center."

"As a New Yorker who witnessed the rebuilding of a devastated community after 9/11, I understand the importance of supporting the 9/11 Memorial's mission," said 9/11 Memorial Board Member and 5K Run/Walk Honorary Chairman Jon Stewart. "The Run/Walk and Family Day is a simple way for all of us to come together to champion this important cause."

This is the second year Stewart has served as chairman of the event to help spread awareness and to support the Memorial and Museum.

The 5K Run/Walk will kick off at Pier 26 and run along Battery Park City, with views of One World Trade Center. For the first time, participants of the 5K Run/Walk will receive a 25 percent discount on Museum admission, valid all day after the event.

Family Day will take place after the Run/Walk on Greenwich Street between Cortland and Albany streets. This free community event will include food, music and activities for all ages. Registration is not required for Family Day. Those who cannot attend the event in New York can support the cause by registering as a Tribute Runner at <u>911memorial.org/5k.</u>

The Memorial would like to thank RXR Realty, who is returning for the second year as the event's title sponsor.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming and operations of the Memorial and Museum. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees. The Museum displays monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It also explores the global impact of 9/11 and its continuing significance. Davis Brody Bond are the architects of the belowground Museum and Snøhetta designed its entry pavilion. The Museum's exhibition designers include Thinc, Local Projects and Layman Design.

For more information or to reserve a ticket to the 9/11 Memorial Museum, go to <u>911memorial.org</u>.

MEDIA INQUIRIES

Margaret Barng/Anthony Guido (212) 312-8800 | press@911memorial.org

STAY CONNECTED



###